Ph.D. Candidate Email: wanrongzhu@cs.ucsb.edu
University of California, Santa Barbara Homepage: https://wanrong-zhu.com

Education

Ph.D., Computer Science - University of California, Santa Barbara

Sep. 2019 - Present

Advisor: Professor William Wang.

B.S., Computer Science - Peking University

Sep. 2015 - July 2019

Advisor: Professor Ming Zhang.

Research Interests

Vision and Language; Multimodal Study; Text Generation

Research Experience

Research Intern at Adobe Research, San Jose, CA

June 2023 - Sep. 2023

Document Intelligence Lab - Hosts: Jennifer Healey, Ruiyi Zhang

Research Intern at AI2, Seattle, WA June 2022 - Sep. 2022

MOSAIC Team - Hosts: Jack Hessel, Youngiae Yu

Research Intern at Google Research, Remote

June 2021 - Oct. 2021

GARCON Team - Hosts: Bo Pang, Ashish Thapliyal

Research Intern at Google, Remote June 2020 - Nov. 2020

AdsAI Team - Host: Pradyumna Narayana

Research Assistant at UC Santa Barbara, Santa Barbara, CA Sep. 2019 - Present

Natural Language Processing Group - Advisor: William Wang

Research Intern at Carnegie Mellon University, Pittsburgh, PA May 2018 - Sep. 2018

Language Technologies Institute - Advisor: Zhiting Hu

Research Assistant at Peking University, Beijing, China April 2017 - June 2019

Institude of Network Computing and Information Systems - Advisor: Ming Zhang

Publications

- [1] Raphael Schumann, **Wanrong Zhu**, Weixi Feng, Tsu-Jui Fu, Stefan Riezler, William Yang Wang. "VELMA: Verbalization Embodiment of LLM Agents for Vision and Language Navigation in Street View". *The Thirty-Eighth AAAI Conference on Artificial Intelligence (AAAI 2024)*.
- [2] Wanrong Zhu*, Jack Hessel*, Anas Awadalla, Samir Yitzhak Gadre, Jesse Dodge, Alex Fang, Youngjae Yu, Ludwig Schmidt, William Yang Wang, Yejin Choi. "Multimodal C4: An Open, Billion-scale Corpus of Images Interleaved With Text". The Thirty-seventh Conference on Neural Information Processing Systems Datasets and Benchmarks Track (NeurIPS D&B 2023). (*equal contributions, 700+ stars)

[3] Yonatan Bitton*, Hritik Bansal*, Jack Hessel*, Rulin Shao, **Wanrong Zhu**, Anas Awadalla, Josh Gardner, Rohan Taori, Ludwig Schimdt. "VisIT-Bench: A Benchmark for Vision-Language Instruction Following Inspired by Real-World Use". *The Thirty-seventh Conference on Neural Information Processing Systems Datasets and Benchmarks Track (NeurIPS D&B 2023)*.

- [4] Weixi Feng*, Wanrong Zhu*, Tsu-Jui Fu, Varun Jampani, Arjun Reddy Akula, Xuehai He, Sugato Basu, Xin Eric Wang, William Yang Wang. "LayoutGPT: Compositional Visual Planning and Generation with Large Language Models". The Thirty-seventh Conference on Neural Information Processing Systems (NeurIPS 2023). (*equal contributions)
- [5] Xinyi Wang, **Wanrong Zhu**, Michael Saxon, Mark Steyvers, William Yang Wang. "Large Language Models Are Implicitly Topic Models: Explaining and Finding Good Demonstrations for In-Context Learning". *The Thirty-seventh Conference on Neural Information Processing Systems (NeurIPS 2023)*.
- [6] Wanrong Zhu, Xinyi Wang, Yujie Lu, Tsu-Jui Fu, Xin Eric Wang, Miguel Eckstein, William Yang Wang. "Collaborative Generative AI: Integrating GPT-k for Efficient Editing in Text-to-Image Generation". *The 2023 Conference on Empirical Methods in Natural Language Processing (EMNLP 2023, Short)*.
- [7] Wanrong Zhu, An Yan, Yujie Lu, Wenda Xu, Xin Eric Wang, Miguel Eckstein, William Yang Wang. "Visualize Before You Write: Imagination-Guided Open-Ended Text Generation". The 17th Conference of the European Chapter of the Association for Computational Linguistics (EACL 2023, Findings).
- [8] Wanrong Zhu, Xin Eric Wang, An Yan, Miguel Eckstein, William Yang Wang. "ImaginE: An Imagination-Based Automatic Evaluation Metric for Natural Language Generation". The 17th Conference of the European Chapter of the Association for Computational Linguistics (EACL 2023, Findings).
- [9] Yujie Lu, Weixi Feng, **Wanrong Zhu**, Wenda Xu, Xin Eric Wang, Miguel Eckstein, William Yang Wang. "Neuro-Symbolic Causal Language Planning with Commonsense Prompting". *The 11th International Conference on Learning Representations (ICLR 2023, Spotlight)*.
- [10] Wanrong Zhu, Bo Pang, Ashish Thapliyal, William Yang Wang, Radu Soricut. "End-to-end Dense Video Captioning as Sequence Generation". The 29th International Conference on Computational Linguistics (COLING 2022).
- [11] Yujie Lu, Wanrong Zhu, Xin Eric Wang, Miguel Eckstein, William Yang Wang "Imagination-Augmented Natural Language Understanding". The 2022 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL 2022, Oral).
- [12] Wanrong Zhu, Yuankai Qi, Pradyumna Narayana, Kazoo Sone, Sugato Basu, Xin Eric Wang, Qi Wu, Miguel Eckstein, William Yang Wang. "Diagnosing Vision-and-Language Navigation: What Really Matters". The 2022 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL 2022, Oral).
- [13] **Wanrong Zhu**, Xin Eric Wang, Tsu-Jui Fu, An Yan, Pradyumna Narayana, Kazoo Sone, Sugato Basu, William Yang Wang. "Multimodal Text Style Transfer for Outdoor Vision-and-Language Navigation". *The 16th conference of the European Chapter of the Association for Computational Linguistics (EACL 2021).*
- [14] **Wanrong Zhu**, Xin Eric Wang, Pradyumna Narayana, Kazoo Sone, Sugato Basu, William Wang. "Towards Understanding Sample Variance in Visually Grounded Language Generation: Evaluations and Observations". *The 2020 Conference on Empirical Methods in Natural Language Processing (EMNLP 2020, Short)*.
- [15] Zhiting Hu, Haoran Shi, Bowen Tan, Wentao Wang, Zichao Yang, Tiancheng Zhao, Junxian He, Lianhui Qin, Di Wang, Xuezhe Ma, Zhengzhong Liu, Xiaodan Liang, **Wanrong Zhu**, Devendra Singh Sachan, Eric P. Xing. "Texar: A Modularized, Versatile, and Extensible Toolkit for Text Generation". *The 57th Annual Meeting of the Association for Computational Linguistics: System Demonstrations*, (ACL 2019).

Preprints & Technical Reports

[1] An Yan, Zhengyuan Yang, **Wanrong Zhu**, Kevin Lin, Linjie Li, Jianfeng Wang, Jianwei Yang, Yiwu Zhong, Julian McAuley, Jianfeng Gao, Zicheng Liu, Lijuan Wang. "GPT-4V in Wonderland: Large Multimodal Models for Zero-Shot Smartphone GUI Navigation". *arXiv preprint*.

- [2] Anas Awadalla, Irena Gao, Josh Gardner, Jack Hessel, Yusuf Hanafy, **Wanrong Zhu**, Kalyani Marathe, Yonatan Bitton, Samir Gadre, Shiori Sagawa, Jenia Jitsev, Simon Kornblith, Pang Wei Koh, Gabriel Ilharco, Mitchell Wortsman, Ludwig Schmidt. "OpenFlamingo: An Open-Source Framework for Training Large Autoregressive Vision-Language Models". *Technical Report*. (3k+ stars)
- [3] Yujie Lu, Pan Lu, Zhiyu Chen, **Wanrong Zhu**, Xin Eric Wang, William Yang Wang. "Multimodal Procedural Planning via Dual Text-Image Prompting". *arXiv preprint*.
- [4] An Yan, Jiacheng Li, **Wanrong Zhu**, Yujie Lu, William Yang Wang, Julian McAuley. "CLIP also Understands Text: Prompting CLIP for Phrase Understanding". *arXiv preprint*.
- [5] Wanrong Zhu, Zhiting Hu, Eric P. Xing. "Text Infilling". arXiv preprint.

Awards and Honors

Rising Star in Machine Learning by University of Maryland	Nov. 2023
Regent's Fellowship, UC Santa Barbara	Sep. 2019
TP-LINK Scholarship, Peking University	Sep. 2018
Kuang-Hua Scholarship, Peking University	Sep. 2016

Invited Talks

<i>University of Maryland</i> : "Towards Collaborative Generative AI for Vision-and-Language Studies"	Nov. 2023
Apple AI/ML: "Multimodal C4: Interleaving Text and Images for Advaced AI Capacities"	Aug. 2023
Guest Lecture for UCSB CS190I: "Introduction to Vision-and-Language"	Spring 2023
Guest Lecture for UCSB CS165B: "Introduction to Vision-and-Language"	Spring 2022

Teaching

Teaching Assistant, UC Santa Barbara	Winter 2022
CS190I: Introduction to Natural Language Processing	

Academic Reviewing Service

AAAI, ICLR, ARR	2024
NeurIPS_FACL_AAAI	2022

Industry Experience

Software Engineer Intern at Google, Beijing, China *Mobile Harness Team*

April 2018 - June 2018

Engineering Practicum Intern at Google, Beijing, China

July 2017 - Sep. 2017

Search Infrastructure Team

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